

Finances

- Savings - \$771.04
- Checking - \$6,522.18
- Upcoming expenses
- Taxes

Code of Conduct

- Coach
- Parent
- Player

Logo

Domain(s)

- rlyb.org
- rlybl.com (current main site)
- redlandbasketball.org
- redlandyouthbasketball.org (new main site)

Equipment

- Coaches
 - Mesh Sports Bag: \$8 x 20 teams = \$160
 - Pinnies: 12 for \$26 x 30 teams = \$780
 - Cones: \$10 x 30 teams = \$300
 - Spot Markers: \$15 x 30 teams = \$450
 - Basketball Pump & Needle: \$10 x 30 = \$300
 - Total: \$1,990
- Players
 - T-shirt
 - Jersey
 - Basketball

Sponsors

- T-Shirts - TBD
- Jerseys - \$300
- Basketballs - TBD
- Website - \$300 or \$600
- Banner - \$200
 - Snack bar
 - Scorer's table
 - Free standing
- Includes
 - Social media mentions on Facebook, Instagram & Twitter
 - Logo on website
 - Logo on email blast(s)

Fundraisers

- Blue Sky Tavern
- CharityMania
- Chipotle
- Wreaths Across America
- Other?

August

8/1 – Open Registration for Clinics
8/22 - Open House at NB (11am-1pm)
8/24 - Back to School Night at RM for K-1 (6:30pm)
8/25 - Back to School Night at NB (5pm-7pm)
8/25 - Back to School Night at FC for K-2 (6pm)
8/29 – First Day of School

September

9/1 - Back to School Night at FC for 3-5 (6pm)
9/2 – Open Registration for Rec/Travel
9/5 – Labor Day (NO SCHOOL)
9/6 - Back to School Night at FV (5:30pm)
9/6 - Back to School Night at CM (6pm)
9/7 - Back to School Night at RM for 2-5 (6:30pm)
9/12 – Distribute Flyers for Clinics
9/16 – Remote Learning
9/18 – Basketball Clinic Session 1
Girls 5pm-6pm or 5pm - 6:15pm
Boys 6pm-7pm or 6:15pm - 7:30pm
9/25 – Basketball Clinic Session 2
Girls 5pm-6pm or 5pm - 6:15pm
Boys 6pm-7pm or 6:15pm - 7:30pm

October

10/2 – Basketball Clinic Session 3
Girls 5pm-6pm or 5pm - 6:15pm
Boys 6pm-7pm or 6:15pm - 7:30pm
10/7 – Remote Learning
10/10 – Columbus Day (NO SCHOOL)
10/16 – Travel Tryouts for Boys and Girls 4-6
10/17 – First Day of Travel Practices
10/23 – Evaluation Day for Rec 2pm-6pm (Option 1)
10/30 – Evaluation Day for Rec 2pm-6pm (Option 2)
10/31 – Halloween

November

11/7 – First Day of Rec Practices
11/11 – Veterans Day (NO SCHOOL)
11/21 – Remote Learning
11/22 – Parent Conferences (NO SCHOOL)
11/23 – Thanksgiving Recess Begins (NO SCHOOL)
11/28 – Thanksgiving Recess Ends (NO SCHOOL)

December

12/3 – First Day of Rec Games (Option 1)
12/10 – First Day of Rec Games (Option 2)
12/12 – Youth Night: Girls vs. Northeastern (Option 1)
12/20 – Youth Night: Girls vs. Palmyra (Option 2)
12/23 – Holiday Recess Begins (NO SCHOOL)

January

1/2 – Holiday Recess Ends (NO SCHOOL)

1/7 – First Day of Rec Games (Option 3)

1/13 – Youth Night: Boys vs. Mifflin County
1/13 – Remote Learning
1/16 – Martin Luther King Day (NO SCHOOL)

February

2/12 – Super Bowl LVII
2/17 – Remote Learning
2/20 – President's Day (NO SCHOOL)
2/18 - Last Day of Rec Games (Option 1)
2/26 - Last Day of Rec Games (Option 2)
3/5 - Last Day of Rec Games (Option 3)

TBD

1. Coaches Clinic
2. Pictures
3. 2/9 – Blue Sky Tavern fundraiser (Sell Charity Mania Tickets)
4. Evaluations for Boys 7th/8th

Fall Clinics

- Date: 9/18, 9/25, 10/2
- Time: Girls 5pm – 6:15pm; Boys 6:30 – 8pm
- Location: Red Land High School
- Grade: 1st-3rd in Main Gym; 4th-6th in Back Gym
- Pricing: \$10 per session or \$25 for all
- Staff: HS Coaches, Travel Coaches, Board Members
- Discount on rec vs. early bird pricing

School Events

- Fairview – 9/6 (5:30pm-TBD)
- Fishing Creek – 8/25 (6pm-TBD), 9/1 (6pm-TBD)
- Newberry – 8/22 (11am-1pm), 8/25 (5pm-7pm)
- Red Mill – 8/24 (6:30pm-7:30pm), 9/7 (6:30pm-TBD)
- Crossroads – 9/6 (6pm-TBD)

Rec Program

- Divisions
 - Boys: K, 1st/2nd, 3rd/4th, 5th/6th, 7th/8th
 - Girls: K, 1st/2nd, 3rd/4th, 4th-6th
- Pricing
 - Boys: \$50, \$70, \$70, \$90, \$60
 - Girls: \$50, \$70, \$70, \$90
 - Fees: Volunteer, fundraising, other?
 - Discounts: Early bird, referral, other?
- Evaluation Day
 - Option 1: 10/23, 2pm-6pm
 - Option 2: 10/30, 2pm-6pm
 - T-shirts
- Practices start 11/7
- Games
 - Option 1: 12/3 – 2/18 (10 weekends)
 - Option 2: 12/10 – 2/26 (10 weekends)
 - Option 3: 1/7 – 3/5 (9 weekends)
- Officials
- Ball size
- Volunteers: Gym teachers, PTO, boosters, others?
- Tournament?
- Fun Day?

Travel Program

- Pricing
 - Registration: \$100
 - Fundraising: TBD
 - Uniforms: TBD
- Tryouts
 - Boys: 10/16, 5pm-8pm
 - Girls: TBD
- Practices Start
- League: CPTL vs. Own
- Tournament



Red Land Youth Basketball Meeting Minutes

August 3, 2022

I. Call to order

Kevin Camasi called to order the Board meeting of Red Land Youth Basketball at 7:04pm on Wednesday, August 3, 2022. The meeting was held at Crossroads Middle School.

II. Attendance

The following persons were in attendance: Kevin Camasi, Kim Mehaffey, Jason Stouffer, Chad McKay, Derrick English, Becky Sosik, Brian Myers

III. Recognition of General Public (not applicable at this meeting)

IV. Approval of minutes from last meeting

- a) Board reviewed and approved meeting minutes from 3/10/22

V. Financial Review

- a) Review of current finances
 - i) Checking Account Balance - \$9,537.76
 - (1) Upcoming Expenses:
 - Storage World - \$982.53
 - Insurance
 - Equipment
 - ii) Savings Account Balance - \$770.71
 - i) Taxes – ongoing issue, no longer tax-exempt organization, received letter from IRS, accountant unresponsive, Jason will continue to try to contact accountant and work to resolve issue
 - b) Other Financials
 - i) Equipment – Kevin began discussion on what equipment we should purchase for the coaches' team bags
 - (1) Coaches
 - Mesh Sports Bag: \$6 x 30 = \$180 YES to purchase

- Basketballs: \$45 x 30 balls = \$950
- Pinnies: 12 for \$26 = \$390 (6 pinnies per team) YES to purchase
- Disc Cones: 20 for \$10 = \$150 (10 cones per team) YES to purchase
- Spot Markers: \$15 x 30 teams = \$450 NO – will hold on these
- Basketball Pump & Needles: \$10 x 40 teams = \$400 YES to purchase
- Dry Erase Board: \$12 x 30 teams = \$360 (no Little Ballers) YES to purchase
- First Aid Kits: \$8 x 30 teams = \$240 YES to purchase

**All Board Members Agreed on Purchasing Above Listed Equipment.

Kevin will draw up a final estimate and send to Board for Voting Approval by email**

(2) Players

- T-shirt – Cotton t-shirt to be worn to player evaluations – sponsor to cover cost?? Approximately 300 kids
 - Becky suggested using bibs to pin on shirts for numbers instead of getting numbers printed on the shirts
- Jersey – Kim has 1 good quote from 2 the Tee Outfitters for \$950 total
 - Rec – DriFit shirt (includes logo, sponsor, #)
 - Travel – Badger jersey \$22 each
 - Colors discussed: White, Red, Dark Grey, Blue (check with vendor on other colors)
 - Kim to contact 1 or 2 more vendors for another quote to compare
 - Suggested local vendors to contact:
 - Absolute Graphics
 - Jason Christine
 - Nate Ebbert
- Basketball – find a sponsor for rubber basketballs for kids, sponsor logo on ball??

ii) Sponsorship Opportunities –

- Several donors have expressed interest (Brian Mannarino with Farmers Insurance and Affordable Power & Soft Washing)
 - Kevin to reach out to sponsors to see how much they are willing to donate or what they may want to specifically cover (shirts, basketballs, banners, etc)
- Sponsor ideas/discussion:
 - One sponsor for each team – would need a minimum of 30 sponsors
 - Amount??
 - Put name on banner/team t-shirts
 - Board thought it would be challenging to get 30+ sponsors and the better approach would be to go to sponsors that have already expressed interest with a specific amount needed

VI. Domain(s)/Logo

- a) Dropped League from our name and are now Red Land Youth Basketball (RLYB)
- b) Domain(s)
 - i) rlyb.org
 - ii) rlybl.com (current main site) – redirect for 1-year minimum, minimal cost
 - iii) redlandbasketball.org – one stop for all programs??– CC does it this way
 - iv) redlandyouthbasketball.org (new main site)
- c) Logo – Kevin requested a change to the logo since we are dropping “League” from the name. Board agreed that logo should align with the high school program’s logo. Many recommended the RL stars and stripes logo.
 - i) Kevin to reach out to Toby Zanini, graphic designer, to design the logo per the Board’s recommendations on format, style, color, etc

VII. Code of Conduct

- a) Becky wrote a code of conduct for players, coaches and parents. Board reviewed each document and provided suggestions
 - i) Players Pledge –
 - (1) No revisions necessary
 - (2) Board agreed that the player pledge will be read by all coaches to the team at first practice and the pledge will be read by a selected player before every game
 - ii) Coaches Code of Conduct –
 - (1) No revisions necessary
 - (2) Coaches will sign and one copy will go to Board and one copy will be put in coaches’ binder
 - iii) Parents Code of Conduct –
 - (1) Recommendation to move “I will remember the game is for the children, not the adults” to the top of the list
 - (2) There was some discussion on warnings/consequences for failure to abide by conduct. Board decided that 1st offense is a verbal warning with a written documentation of incident and 2nd offense would be removal of the game with written documentation. In addition, a statement will be added that “RLYB Board reserves the right to handle each incident separately to determine appropriate consequences”
 - (3) Parents Code of Conduct will be reviewed/signed during registration process

- iv) Becky will make revisions and update the files on the One Drive

VIII. Recreational Program

- a) Board reviewed calendar and determined 11/7 will be start date of Rec Practices
- b) There was some discussion of how many games to play and when to start season. Kevin mentioned that some feedback from families indicated 10 games was too many.
 - i) Game Options:
 - (1) Option 1: 12//3-2/18 (10 weekends)
 - (2) Option 2: 12/10-2/26 (10 weekends)
 - (3) Option 3: 1/7-3/5 (9 weekends) *****
 - (4) Board voted unanimously (6 votes) to play 8-9 games with a start date of 1/7
 - ii) Divisions:
 - (1) Co-Ed Kindergarten program, have K attend evals and some players may play up with 1st/2nd graders, Chad suggested having K program run their session before Christmas so we don't have to work them into the schedule with practices/games during rec season
 - (2) Boys: K, 1st/2nd, 3rd/4th, 5th/6th, 7th/8th (for those that don't play MS)
Girls: K, 1st/2nd, 3rd/4th, 4th-6th
 - iii) Pricing/Advertising
 - (1) There was some discussion around keeping K and Patriots divisions at \$50 and the other divisions raising to \$80. Will advertise that players will play at their grade level depending on the #'s
 - (2) Sibling Discount - \$10, Early Bird discount \$10, Referral discount \$10
 - iv) Evaluation Day
 - (1) Option 1: 10/23, 2-6pm
 - (2) Option 2: 10/30. 2-6pm
 - (3) Board will draft teams
 - (4) Add height to Eval form
 - v) No Travel players will play Rec for the boys, girls may play if there is a girls travel team due to numbers

IX. Topics/Agenda for Next Meeting

- a) Future Topics:
 - i) Fall Clinics
 - ii) School Events to recruit (Back to School Nights)
 - iii) Finalize Rec Program Dates, Pricing, Advertising
 - iv) Youth Nights
 - v) Yard signs

- vi) Fundraising
 - (1) Blue Sky Tavern
 - (2) Charity Mania
 - (3) Chipotle
 - (4) Wreaths Across America
 - (5) Other?

X. Meeting Adjournment

- a) Meeting adjourned at 8:32 pm

Minutes submitted for review by: Becky Sosik on 8/15/2022

Minutes approved by: Kevin Camasi on 8/15/22