



Red Land Youth Basketball League

Board meeting

May 5th, 2022

Agenda

- General Updates
- Finances
- Sponsors
- Team Equipment for Recreation Program
- Roundtable
- Future Meeting and Topics

General Updates

- Sold concession items to Red Land Girls Softball Association
- Sheetz donated \$300
- Distributed basketballs donated by GameStop to boys in 4th-6th grade and WSSD Elementary Schools (more available)
- Offering Skill School for girls in grades 1st-3rd and 4th-6th
- Offering open gyms for boys in grades 4th-5th and girls grades 3rd-7th
- Revised Connor William Prye Memorial Scholarship
- Brian Mannarino has offered to cover costs for recreation program jerseys for 2022-23 season
- Participating in Give Local York (givelocalyork.org) this Friday, May 6th

Financial Summary

- Current Balances (3/10/22)
 - Checking - \$9,360.54
 - Savings - \$770.84
- Outstanding Expenses
 - ?
- Upcoming Expenses
 - Storage World - \$982.53?
 - Scholarship - \$1000

Operating Budget

2021 RLYBL Operating Budget			
REVENUE			
Previous Year Rollover		\$ 1,880.91	
Recreation League		\$4,313.70	
Travel League		\$1,451.55	
Training Programs			
Donations		\$ 1,010.00	
Fund Raiser		\$ 2,500.00	
Misc			
Total Revenue			\$ 11,156.16
GENERAL EXPENSES			
Accountant Fee		\$ (300.00)	
Storage World		\$ (1,208.28)	
Accident Insurance		\$ (645.00)	
Package Insurance		\$ (1,581.00)	
Marketing/Printing		\$ (400.00)	
TimetoSignUp (Yearly)		\$ (14.99)	
Misc		\$ (500.00)	
Total Expenses			\$ (4,649.27)
Net Operating Income			\$6,506.89

2021-22 Financial Accomplishments

- Paid all our bills
- Increased checking account balance
- Received donations from sponsors (DICK'S, Kinsley, and more)
- Purchased 20 basketballs for K-1st grade division
- Purchased two adjustable hoops for K-1st and 2nd-3rd grade divisions
- Purchased portable basketball hoop for 2nd-3rd grade division
- Purchased basketballs for Boys' 5th Grade Travel Team
- Ran multiple fundraisers (CharityMania, restaurants, etc.)
- Reconciled taxes
- Contributed \$1000 to scholarship fund

2022-23 Financial Goals

- Pay all our bills
- Maintain or increase checking account balance
- Run multiple fundraisers
- Contribute \$1000 to scholarship fund
- Increase donations from sponsors
- Purchase equipment for recreational program
- Cover travel team expenses (leagues, tournaments, etc.)
- Lower recreation program fees (2023-24?)

2021-22 Season Team Expenses

Division	Uniforms	Misc.	Officials	Facilities	Total
Little Ballers – Boys (44)	\$616	\$25	n/a	\$250	\$891
Little Ballers – Girls (24)	\$336	\$25	n/a	\$250	\$611
NCAA (60)	\$840	\$25	n/a	\$250	\$1,115
WNCAA (22)	\$308	\$25	n/a	\$250	\$583
NBA (49)	\$686	\$25	\$3,900	\$250	\$4,861
WNBA (28)	\$392	\$25	\$1,950	\$250	\$2,617.00
Patriot (38)	\$699	\$25	\$160	n/a	\$883.50
TOTAL	\$3,877	\$175	\$6,010	\$1,500	\$11,561.50

\$11,561.50 / 34 teams = \$340.04 per team

What can we offer sponsors?

Current Options

- Logo on back of rec jerseys
- Logo on sleeve of rec jerseys
- Social media mentions (Facebook, Instagram, Twitter)
- RLYBL website logo placement
- Emails blast with logo placement
- Team sponsor plaque

Potential Options

- Banner in gym on gameday (scorer tables, concession stand, other)
- ~~Ad in season program~~

Community Partnership Level Options

- Link to document: [Why Partner with the RLYBL?](#)
- Option 1
 - Team Uniform Partner
 - Food & Beverage Partner
 - Equipment Partner
- Option 2
 - Presenting Sponsor
 - Team Sponsor
 - Food & Beverage Partner
- Option 3
 - Presenting Sponsor
 - Gold Sponsor
 - Silver Sponsor
 - Bronze Sponsor

Equipment for Recreation Program

Item	Amazon	Price	DICK'S Sporting Goods	Price	Walmart	Price
Mesh Sports Bag	Champion Sports	\$7.99	DICK'S Sporting Goods	\$11.99		
First Aid Kit	Care Science (100 pieces)	\$7.99	Lifeline (53 pieces)	\$12.99	Equate (85 pieces)	\$4.98
Pinnies	Adorox (24 pack)	\$29.99	n/a		Athletic Works (6pk)	\$22.44
Cones	GoSports (20pk, orange, bag)	\$9.99	PRIMED (12pk, multicolor, base)	\$14.99	Athletcis Works (25pk, orange, handle)	\$9.97
Spot Markers	Crown Sporting Goods (5 w/ numbers)	\$14.99	SKLZ (5 w/ numbers)	\$24.99	n/a	
Basketball Pump & Needle	SPORTBIT	\$9.99	Nike	\$12.00	Athletic Works	\$1.98
Basketball (28.5")	Amazon Basics (2pk)	\$33.69	Wilson Encore	\$39.99	Wilson NBA Authentic	\$44.95
Basketball (29.5")	Amazon Basics (2pk)	\$34.55	Wilson Encore	\$39.99	Wilson NBA Authentic	\$44.95
Clipboard	Jucoan (2pk)	\$17.99	DICK'S Sporting Goods	\$11.99	Athletic Works	\$8.88
Whistle	KTRIO (3pk)	\$6.99	A&R	\$3.99		
Electric Whistle					Athletic Works	\$10.46
Equipment Bag	Baden	\$28.12	Baden	\$37.99		

Starter Package

Item	Amazon	DICK's	Walmart	Quantity	Cost
Ball Bag	\$7.99	\$11.99	n/a	24	\$191.76
First Aid Kit	\$7.99	\$12.99	\$4.98	34	\$169.32
Pinnies	\$29.99 (24pk)	n/a	\$22.44 (6pk)	17	\$509.83
Cones	\$9.99 (20pk)	\$14.99 (12pk)	\$9.97 (25pk)	34	\$338.98
Spot Markers	\$14.99	\$24.99	n/a	34	\$509.66
Ball Pump	\$9.99	\$12.00	\$1.98	34	\$67.32
					\$1,786.87

Deluxe Package

Item	Amazon	DICK's	Walmart	Quantity	Cost
Ball Bag	\$7.99	\$11.99	n/a	24	\$191.76
First Aid Kit	\$7.99	\$12.99	\$4.98	34	\$169.32
Pinnies	\$29.99 (24pk)	n/a	\$22.44 (6pk)	17	\$509.83
Cones	\$9.99 (20pk)	\$14.99 (12pk)	\$9.97 (25pk)	34	\$338.98
Spot Markers	\$14.99	\$24.99	n/a	34	\$509.66
Ball Pump	\$0.00	\$12.00	\$1.98	34	\$0.00
Ball (28.5")	\$33.69 (2pk)	\$39.99	\$44.95	14	\$471.66
Ball (29.5")	\$34.55 (2pk)	\$39.99	\$44.95	10	\$345.50
					\$2,536.71

Note: Amazon includes ball pump with its balls.

Premium Package

Item	Amazon	DICK's	Walmart	Quantity	Cost
Ball Bag	\$7.99	\$11.99	n/a	24	\$191.76
First Aid Kit	\$7.99	\$12.99	\$4.98	34	\$169.32
Pinnies	\$29.99 (24pk)	n/a	\$22.44 (6pk)	17	\$509.83
Cones	\$9.99 (20pk)	\$14.99 (12pk)	\$9.97 (25pk)	34	\$338.98
Spot Markers	\$14.99	\$24.99	n/a	34	\$509.66
Ball Pump	\$9.99	\$12.00	\$1.98	34	\$67.32
Ball (28.5")	\$33.69 (2pk)	\$39.99	\$44.95	14	\$559.86
Ball (29.5")	\$34.55 (2pk)	\$39.99	\$44.95	10	\$399.99
					\$2,746.63

Ultimate Package

Item	Amazon	DICK's	Walmart	Quantity	Cost
Ball Bag	\$7.99	\$11.99	n/a	24	\$191.76
First Aid Kit	\$7.99	\$12.99	\$4.98	34	\$169.32
Pinnies	\$29.99 (24pk)	n/a	\$22.44 (6pk)	17	\$509.83
Cones	\$9.99 (20pk)	\$14.99 (12pk)	\$9.97 (25pk)	34	\$338.98
Spot Markers	\$14.99	\$24.99	n/a	34	\$509.66
Ball Pump	\$9.99	\$12.00	\$1.98	34	\$67.32
Ball (28.5")	\$33.69 (2pk)	\$39.99	\$44.95	14	\$559.86
Ball (29.5")	\$34.55 (2pk)	\$39.99	\$44.95	10	\$399.99
Clipboard	\$17.99 (2pk)	\$11.99	\$8.88	17	\$305.83
Whistle	\$6.99 (3pk)	\$3.99		12	\$83.88
					\$3,136.34

Round Table

- Vice President – Donald Moyer
- Secretary – Rebecca Sosik
- Treasurer – Jason Stouffer
- Boys Program Director – Derrick English
- NCAA Division Manager – Brian Myers
- Girls Program Director – Chad McKay
- Equipment Manager – Kim Mehaffey
- Marketing Manager – Adrian Stouffer

Future Meetings and Topics

- Next board meeting on June 2nd at 8:30PM via Microsoft Teams
- Future Topics
 - Code of conduct(s) for coaches, parents, and players
 - Revise by-laws
 - Restructure recreation program divisions
 - Design and purchase yard signs
 - Plan Fall clinics and travel tryouts



Backup Slides

Little Ballers (K – 1st)

Little Ballers Division (Boys)				
				Cost/Player
REVENUE		44	Players	\$ 44.29
Registrator	\$50		\$ 2,200.00	
Total Revenue				\$ 2,200.00
EXPENSES				
Uniforms	\$ 14.00		\$616	
Misc			\$ 25.00	
Basketballs			\$ 399.90	\$ 9.09
Facilities			250	
Equipment				
Total Expenses				\$ 1,290.90
Net Operating Income				\$909.10

Little Ballers Division (Girls)				
				Cost/Player
REVENUE		24	Players	\$ 57.07
Registrator	\$50		\$ 1,200.00	
Total Revenue				\$ 1,200.00
EXPENSES				
Uniforms	\$ 14.00		\$336	
Misc			\$ 25.00	
Basketballs			\$ 399.90	\$ 16.66
Facilities			250	
Equipment				
Total Expenses				\$ 1,010.90
Net Operating Income				\$189.10

NCAA / WNCAA (2nd – 3rd)

NCAA (Boys Grades 2-3) Division

				Cost/Player
	60	Players		\$ 33.53
REVENUE				
Registrator	\$70		\$ 4,200.00	
Total Revenue				\$ 4,200.00
EXPENSES				
Uniforms	\$ 14.00		\$840	
Misc			\$25	
Basketballs				
Facilities			250	
Equipment				
Total Expenses				\$ 1,115.00
Net Operating Income				\$3,085.00

WNCAA (Girls Grades 2-3) Division

				Cost/Player
	22	Players		\$ 41.45
REVENUE				
Registrator	\$70		\$ 1,540.00	
Total Revenue				\$ 1,540.00
EXPENSES				
Uniforms	\$ 14.00		\$308	
Misc			\$25	
Basketballs				
Facilities			250	
Equipment				
Total Expenses				\$ 583.00
Net Operating Income				\$957.00

NBA / WNBA (4th – 5th/6th)

NBA (Boys Grades 4-5) Division				
				Cost/Player
		49	Players	\$ 114.15
REVENUE				
	Registrator	\$90	\$ 4,410.00	
Total Revenue				\$ 4,410.00
EXPENSES				
	Uniforms	\$ 14.00	\$686	
	Misc		\$25	
	Referees		\$ 3,900.00	
	Basketballs			
	Facilities		250	
	Equipment			
Total Expenses				\$ 4,861.00
Net Operating Income				(\$451.00)

WNBA (Girls Grades 4-6) Division				
				Cost/Player
		28	Players	\$ 108.41
REVENUE				
	Registrator	\$90	\$ 2,520.00	
Total Revenue				\$ 2,520.00
EXPENSES				
	Uniforms	\$ 14.00	\$392	
	Misc		\$25	
	Referees		\$ 1,950.00	
	Basketballs			
	Facilities		250	
	Equipment			
Total Expenses				\$ 2,617.00
Net Operating Income				(\$97.00)

Patriot (6th – 8th)

Patriot (Boys Grade 6-8) Division				
				Cost/Player
		38	Players	\$ 38.25
REVENUE				
	Registrator	\$50		\$ 1,900.00
Total Revenue				\$ 1,900.00
EXPENSES				
	Uniforms			\$699
	Misc			\$ 25.00
	Referees			\$ 160.00
	Basketballs			
	Facilities			
	Equipment			
Total Expenses				\$ 883.50
Net Operating Income				\$1,016.50

2021-22 Season Enrollments by Teams

- Little Ballers (Boys K-1): 6
- Little Ballers (Girls K-1): 4
- NCAA (Boy 2-3): 6
- WNCAA (Girls 2-3): 4
- NBA (Boys 4-5): 6
- WNBA (Girls 4-6): 4
- Patriot (Boys 6-8): 4

2021-22 Season Enrollments by Grade/Gender

- Pre-K: 3 Total (3 Boys, 0 Girls)
- K: 29 Total (21 Boys, 8 Girls)
- 1st: 36 Total (20 Boys, 16 Girls)
- 2nd: 46 Total (36 Boys, 10 Girls)
- 3rd: 38 Total (26 Boys, 12 Girls)
- 4th: 37 Total (23 Boys, 14 Girls)
- 5th: 29 Total (24 Boys, 5 Girls)
- 6th: 30 Total (21 Boys, 8 Girls)
- 7th: 21 Total (21 Boys, 0 Girls)
- 8th: 2 Total (2 Boys, 0 Girls)

2021-22 Season Enrollments by Schools

- Allen Middle School: 5 (4 Boys, 1 Girl)
- Crossroads Middle School: 34 (28 Boys, 6 Girls)
- ExCEL Virtual Learning Academy: 2 (2 Boys, 0 Girls)
- Fairview Elementary School: 24 (14 Boys, 10 Girls)
- Fishing Creek Elementary School: 71 (54 Boys, 17 Girls)
- Highland Elementary School: 8 (7 Boys, 1 Girl)
- Hillside Elementary School: 9 (5 Boys, 4 Girls)
- New Cumberland Middle School: 5 (5 Boys, 0 Girls)
- Newberry Elementary School: 26 (20 Boys, 6 Girls)
- Not Listed: 17 (14 Boys, 3 Girls)
- Red Mill Elementary School: 65 (41 Boys, 24 Girls)
- Rossmoyne Elementary School: 4 (2 Boys, 2 Girls)
- Washington Heights: 1 (1 Boy, 0 Girls)

Thoughts for 2022-23 Season

- Create a minimum of 4 teams per division
- Play 8-10 games in the season
- Play 1 game per weekend
- Offer division for girls in grades 7th – 8th
- Offer Kindergarten program; coed; clinic format
- Offer 1st Grade program; 8-10 weekend sessions; form teams after 4 weeks
- Consider practice times of 6:00-6:45pm and 6:45pm-7:30pm for young kids
- Advertise K and 1st Grade programs at all elementary schools
- Create flyer advertising K-2 and 7-8 to Cedar Cliff Schools

Possible Divisions for 2022-23 Season

- K Program & 1st Grade Program or K-1st Grade Program
- Boys 1st/2nd
- Boys 3rd/4th
- Boys 5th/6th
- Boys 7th/8th
- Girls 1st/2nd
- Girls 3rd/4th
- Girls 5th/6th
- Girls 7th/8th
- Girls 3rd/4th/5th
- Girls 6th/7th/8th