



Meeting Minutes

October 6, 2022

I. Call to order

Kevin Camasi called to order the Board meeting of Red Land Youth Basketball at 8:36 pm on Thursday, October 6, 2022. The meeting was held virtually via Microsoft Teams.

II. Attendance

The following persons were in attendance: Kevin Camasi, Kim Mehaffey, Becky Sosik, Brian Myers, Chad McKay, Josh Ament, Mike Mehaffey, Jason Stouffer

III. Recognition of General Public (not applicable at this meeting)

IV. Approval of minutes from last meeting

- a) Board reviewed and approved meeting minutes from 9/14/22. Minutes will be posted to RLYB website


V. Financial Review

- a) Current Balances
 - i) Checking: \$21,802.25
 - ii) Money Market: \$770.84

- b) Upcoming Expenses
 - i) Jerseys
 - ii) Officials (Boys 5-8th, Girls 4-6th)
 - iii) Custodial/Facility Fees
 - iv) Insurance (January) – Mike to follow-up with Tom Peiffer and Tammi Jones about RLYB being bundled under HS program insurance for about \$250
 - v) Storage World (monthly)
 - vi) Scholarship (May)
 - vii) Banner – Adrian working to get an updated banner (estimate \$50-60)

- c) General Finance
 - i) Taxes – re-submitted to IRS again, waiting for response
 - ii) Youth Clinics
 - (1) 166 total transactions, Total: \$2709.00, split 1/3 with HS boys’ program
 - iii) Recreational Program – 235 total transactions, \$14,863
 - iv) Financial Aid – 2 requests
 - (1) Winter 2022 Every Kid Sports Pass now open
 - (2) Do we want to set up our own financial aid program? Discussion but decided to table for now.
 - v) Board positions – Kevin would like to rename NCAA/WNCAA Division Manager positions to Boys/Girls Assistant Program Director
 - (1) Roles/Responsibilities remain the same
 - (2) Board agreed to rename the positions

VI. Apparel & Equipment – Kim provided update

- a) Online Store –
 - i) Items – Basic tee, Higher quality tee, long sleeve, Hoodie (adult and youth sizes for all items)
 - ii) Logo – decided to use the RL Basketball logo to keep it generic and continue with the “One Program” approach
 - iii) Open/Close dates – we will open the store for 2 weeks on 2 different dates so travel and rec families can make purchases, estimate 3 weeks from order close date to pickup
 - iv) Fundraiser – Board decided not to use the online apparel store as a fundraising opportunity.
 - v) Chad – proposed idea to purchase items to sell at the concession stand. Board agreed this would be good to “market” the store. Will start with a few items in M/L sizes.
- b) Rec Jersey deadline – (1 month lead time currently)
 - i) \$10 each (1 color, 1 number, 1 sponsor), \$9 coaching shirt
 - ii)  Logo - YOUTH BASKETBALL in white
- c) Travel Jerseys
 - i) Girls – same jerseys as last year (1 month lead time)
 - (1) Mike to get Chad a quote on reversible jersey option for girls
 - ii) Boys – reversible jersey

VII. Recreational Program

- a) Enrollments
 - i) Enrollment numbers look good, comparable to last year
 - ii) Coaches – most divisions are good with coaches, need more at the K-2 level
- b) Game Day Schedule
 - i) Kevin presented 2 game day schedule options, discussed options and full vs. side-by-side games
 - ii) Discussion around basket height for each age group
 - (1) K/1 – 8 ft.
 - (2) 2nd – 8.5 ft.
 - (3) 3rd/4th – 9ft.
 - (4) 5th and older – 10 ft.
 - iii) More discussion is needed on finalizing game day schedule at next Board meeting
- c) Adjustable Hoop – Kevin proposed purchasing an adjustable hoop for approximately \$1400 to be used at Newberry and on game days in the back gym for the younger age groups
 - i) Board discussed the option and decided not to proceed with purchasing the adjustable hoop due to cost, transporting the hoop to and from practices and games, ladder needed to install each time, etc.

VIII. Travel Program

- a) Tryouts 10/16 – Highschool main/back gyms
- b) Kevin will email tryouts schedule out to those that have signed up
- c) CPTL league – we will not be proceeding with being a host location for the CPTL league as it did not make economic sense to do so based on the costs involved from WSSD to use the gym and host concessions

IX. Miscellaneous

- a) Sponsor – Josh looked at smaller businesses within a 1- mile radius of RLHS and contacted several about potential sponsorships
 - i) His findings:
 - (1) Many already sponsor HS teams
 - (2) When asked how much they typically spend - \$200 for name on shirt, \$750 HS football advertising
 - (3) Many did not find the value in sponsoring
 - (4) Some liked the idea of having their logo on our website and would prefer to cut a check for \$50/\$100

- (5) Spring – Feb/March is best time to call, no budget left at this time of year
- (6) Josh going to start looking at larger companies
 - (1) Becky mentioned that her husband, Tom, has a contact at Amazon and will reach out

X. Topics/Agenda for Next Meeting

- a) Next Board Meeting, Thursday, November 11th at 8:30 pm via Microsoft Teams
- b) Future Topics:
 - i) Youth Night(s)
 - ii) Recreational Program rules
 - iii) Travel Tip-Off Tournament (11/26)

XI. Meeting Adjournment

- a) Meeting adjourned at 9:44 pm

Minutes submitted for review by: Becky Sosik on 10/17/2022

Minutes approved by: Kevin Camasi on 11/2/22